

# INTERCULTURAL COLLABORATION

GAINING CAPACITY TO EXCHANGE AND TO COOPERATE EFFECTIVELY WITH PEOPLE FROM OTHER SOCIAL AND **CULTURAL BACKGROUNDS** 



BevermannAcademy
With passion to success



### ARE YOU EXPOSED TO DIVERS NATIONAL- / BUSINESS CULTURES?

You are working in an international company, you may have to deal with expats on-site, you are part of global teams, even virtual team spread across geographies, you have to relate to suppliers and business partners from other countries: You may have faced cross-cultural differences and the intercultural aspects of collaboration, that have become increasingly prevalent.

Did you ever fall short of performance expectations due to coordination problems, crises of trust or unhealthy subgroup dynamics? Have you experienced misunderstandings that led to frustrations? Have you been eventually unaware of codes or taboos? Have you been unaware of bind spots? Have you fall into any of those traps?



#### HOW TO EXCEL IN INTERCULTURAL COMPETENCE & -COLLABORATION

Applying diversity skills, demonstrating respect and and dignity in intercultural contexts is the key to success in any international cooperation. Our training (and/or coaching) covers real-life examples of situations, that are interculturally challenging - obviously tailored to your individual and company context. You will acquire a sound awareness of yourself and those around you and appreciate to regard differences as an opportunity to create new ideas and solutions.

Know yourself to know others

Culture shock

Culture swaps/ Do's and Taboo's

Culture stereotypes

Cultural pyramid / cultural lens

categories linear-active multi-active reactive

"INTERCULTURAL READINESS CHECK'

Intercultural empathy

International, multinational. global or transnational enterprises

The inner team interculturally

Culture dimensions as base for discussion, games and case files

**RADAR** Recognize, Analyze, Decide. Act, Review



#### DIDACTIC METHODS

Intercultural sensitivity - first approach for your competence working across cultures. Immerse yourself into the vast potential of interculturally adept work, discuss case-files, understand potential pitfalls, evaluate your own approach to different cultures, compare, debate and understand what makes people act the way they do across the globe.















## Target Group



Anyone within any business function exposed to international affairs











