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BevermannAcademy

With passion to success

EARLY DETECTION OF HAZARDOUS SITUATIONS
- SUCCESSFUL MANAGEMENT OF CRISES

CRISES HAPPEN. IF THERE'S NO PREPARATION, THERE'S NO CONTAINMENT.

Crises arise as a result of an event and can have fundamental negative consequences, especially if a company does not react systematically, and individuals involved are not trained to do so.

The characteristics of a crisis and its consequences can consist of uncertainty, loss of confidence, aggression, apportionment of blame, distortion of perspective, flight behavior, lies, repression.



Crisis prevention is an important basis. For a sustainably successful crisis management it is crucial to react competently, competently, thoughtfully, credibly and above all: quickly.

Comprehensive crisis communication is an extraordinary skill – you must train it. The negative examples of people who do not master crisis communication well can be seen almost weekly.

OUR SERVICES INCLUDE ADVISORY, TRAINING & COACHING ON:



* EAS: Early Alert System, ERS: Early Response System RRT: Rapid Reaction Team



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**CRISIS
MANAGEMENT**

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