

# DO YOU WORK OR DO YOU PLAY



Making the Play at the workplace

Thru a visit to NASA space center in '62, JFK noticed a janitor carrying a broom. He stopped his tour and walked over to him:

*"Hi, I'm Jack Kennedy. What are you doing?"*



*"Well, Mr. President, I'm helping put a man on the moon."*

- ✓ **Clear Direction** – Understanding the WHY (golden circle) & corporate vision
- ✓ **Alignment** – Knowing his part
- ✓ **Play & Motivation** – Loves doing it

When a "Waste Collector" got asked on the street what happened that he has to work in this job (notice the negative assumption?), the answer in return was clearly compelling.



*"I've been working as a Garbage Guy for more than 20 years now, **I love this job** and would never trade it for anything else.*

*I can be outside every day and **I have the honor** to clean up the city. **It's like a computer game every day**, street after street, faster than the other garbage guys."*

- ✓ **Play**
- ✓ **Passion**
- ✓ **Meaning**

*"Some people live where they work. Others just visit." Seanan McGuire.*

# MAKING THE PLAY

CARLO THRÄNHARDT AND I ARE ON AIR WITH A U.S. RADIO SHOW, CALLED 'MAKING THE PLAY', THE CHANGE MAKER RADIO, THAT PURSUES THE IDEA AND SPIRIT, THAT WORK CAN (SHOULD) FEEL LIKE PLAY. THERE'S A LOT INTO IT, STARTING WITH, THAT MANY DIVIDE THEIR LIFE BETWEEN

- *WORK* (...AS AN INSTRUMENT OF TORTURE, PAY BILLS & MORTGAGES, THUS TO HAVE JOY AT SOME POINT)
- AND *FUN*.

THUS, THERE IS THIS (WEIRD) CONCEPT OF WORK/LIFE BALANCE: WHICH IMPLIES, THAT ONE OF THE TWO IS NEGATIVE AND NEEDS TO BE BALANCED WITH THE OTHER. REALLY?

THE CONCEPT OF 'WORK' CAN PUT ONE RIGHT OFF DOING SOMETHING. IF A LEADER PURSUES THAT VERY IDEA, HE/SHE MIGHT BE ABLE TO MANAGE PEOPLE, BUT LEADING PEOPLE BY ENABLING AN ATMOSPHERE OF INSPIRATION, PASSION, DIRECTION AND COMMITMENT WILL BE A CHALLENGE.

WORK SHOULD BE PLAY. LOVE WHAT YOU DO - IT'S GREAT FUN.

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