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With passion to success

**ELEPHANT
IN THE ROOM**

Ed. 8

Shades of a
moonshot



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#onebillionhappy

&

a sense of
urgency for
CHANGE

Although is tough to make predictions, especially about the future: the reign of artificial intelligence (AI) will get real in a not too distant future. It will have immense impact on humankind, as widely known. What is not widely thought of, yet, is that humans most probably will not be able to contain AI, but it's the AI itself that will use all existing knowledge – and values – and building patterns from that: self-learning by observing and full absorption of all existing knowledge. Would we think, that AI will have a desired, ethical 'operating system', based on what is out there?

[Mo Gawdat](#), former Chief Business Officer with Google [X] and founder of OneBillionHappy Foundation says: "*The best way to raise wonderful children it to be a wonderful parent*", which is one reason to pursue his personal moonshot, making a billion people happy 😊😊😊 #onebillionhappy.

Urgency for change? Huge, no? It touches [Self-Leadership](#), [Mindfulness & Happiness](#), that BA offers as part of Leadership Development across hierarchies. Urgency for change to the better.

Change of scene: Porsche. According to an article from a member of Porsche's executive board, Porsche couldn't be in better shape: For the past 7 consecutive years, Porsche has been moving at maximum pace, setting record after record. 2017 was the most successful financial year in Porsche's overall history, outstripping any and all KPIs (deliveries, revenue and operating result).

Sense of urgency at Porsche to change? It couldn't be higher, and I quote gold-plated words from Porsche: "**FOR EVERYTHING TO STAY THE SAME, EVERYTHING MUST CHANGE**".

Change is inevitable and urgency of change is literally everywhere. BA supports you in embracing, coping, mastering & excelling change, contribute to your happiness and organizational moonshot.

DO YOU SUSPECT  IN YOUR (BOARD) ROOM?
WE TRACK THEM DOWN. CALL +49-30-340 602 500!



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